 a second prong, said second prong having a second main body and a second pressure tab, wherein said second main body and said second pressure tab are connected such that they form a second clip notch, said second clip notch holding said second transparent section and said second backing section together using pressure to form said second overlay section set; and

a hub that connects said first prong and said second prong at a closed end of said first and second clip notches.

REMARKS

Reconsideration of this application in view of the foregoing amendments and the following remarks is respectfully requested.

The Examiner rejected claims 1-7 under 35 U.S.C. §102 as being anticipated by Wiener, Jr. [U.S. Patent No. 3,891,091]. Applicant respectfully submits that Wiener, Jr. does not teach, suggest, or render obvious applicant's invention as claimed. In fact, applicant respectfully submits that Wiener, Jr. teaches away from applicant's invention as claimed. Focusing on independent claim 1 of applicant's invention, applicant claims "...[1] at least one overlay section set...; [2] at least one clip for securing said overlay sections together, *wherein the at least one clip secures said overlay sections together using pressure*; [3] at least one securing platform..." (emphasis added). Applicant submits that Wiener, Jr. teaches a picture frame construction that requires either (1) an opening/orifice in the body of the picture frame that a clip must connect into in order to hold the body of the picture frame together; or in the absence of an opening/orifice Wiener, Jr. requires (2) an adhesive material that connects the clip to the body of the picture frame in order to hold the body of the picture frame together. (See Wiener, Jr., Abstract, col. 2, ll. 22-56 and col. 3, ll. 3-11.) Wiener, Jr. requires either orifices or adhesive in order to hold his picture frame together.

Applicant does not claim, in independent claim 1, either an orifice or an adhesive and does not suggest that either is required. Instead applicant teaches and claims “at least one clip for securing said overlay sections together, *wherein the at least one clip secures said overlay sections together using pressure*”. Therefore, because Weiner, Jr. requires an orifice or an adhesive then by its very nature Weiner, Jr. cannot have all of the elements of applicant’s claim 1. In other words, if Weiner, Jr. did have and/or anticipate all of the elements of applicant’s claim 1, then Weiner, Jr. would not require an orifice or an adhesive.

Applicant does note herein though that in applicant’s specification applicant does disclose on page 8, paragraph [0014] that “The transparent section 3 and the backing section 4 *may* be equipped with a recess or locking mechanism 80 (see Fig. 3B) to help secure the clips 8 where contact is made with the clips 8” (emphasis added); however, applicant makes clear that this is not a requirement but “may” be an option.

Thus, Applicant submits that Weiner, Jr. does not teach, suggest, or render obvious applicant’s invention as claimed and request removal of the rejection under 35 U.S.C. §102.

The Examiner rejected claims 8-21 under 35 U.S.C. §103(a) as being unpatentable over Weiner, Jr. in view of Sturla [U.S. Patent No. 905,951]. Applicant respectfully submits that neither Weiner, Jr. nor Sturla, either individually or in combination, teach, suggest, or render obvious applicant’s invention as claimed.

Applicant submits that Sturla teaches “a means for holding cards in series in various ways without bruising or rubbing the surfaces thereof, and without the necessity for puncturing the cards to attach cords or ribbons thereto, all of these methods resulting in mutilation of the cards.” (See Sturla col. 3, ll. 20-26.) Applicant respectfully submits that, by its very nature, the clip of Sturla would not have the necessary pressure to hold the overlay section sets together since Sturla is concerned about not bruising the card. Additionally, as stated above, applicant submits that Weiner, Jr. requires an orifice or an adhesive to in order to hold the body of the picture frame together. Thus, Weiner, Jr. does not teach a clip that is capable of holding the

overlay section sets together. As such, since neither Weiner, Jr. nor Sturla teach this element of applicants' claim then the combination of these two references also does not teach this element of applicant's claim.

Furthermore, applicant respectfully submits that one of ordinary skill in the art would not combine Weiner, Jr. with Sturla. Weiner, Jr. requires an orifice or an adhesive and either by their very nature would damage or bruise the card that is to be held, which goes directly against the purpose and teachings of Sturla.

Thus, Applicants submit that neither Weiner, Jr. nor Sturla, either individually or in combination, teach, suggest, or render obvious applicant's invention as claimed and request removal of the rejection under 35 U.S.C. §103.

The Examiner rejected claims 8-10, 12, and 14-21 under 35 U.S.C. §103(a) as being unpatentable over Weiner, Jr. in view of Kapstad [U.S. Patent No. 4,010,517]. Applicant respectfully submits that neither Weiner, Jr. nor Kapstad either individually or in combination teach, suggest, or render obvious applicant's invention as claimed.

Applicant submits that Kapstad teaches an apparatus that "is especially useful for displaying information contained on paper or cardboard, or in brochures." (See Kapstad Abstract.) For similar reasoning as stated above, applicant respectfully submits that, by its very nature, the clip of Kapstad would not have the necessary pressure to hold the overlay section sets of applicant's invention together since Kapstad is concerned about displaying paper and/or cardboard and/or brochure like materials. Thus, applicant submits that if Kapstad did use materials and pressure required to hold the overlay section sets of applicant's invention together, the pressure would cause the paper, cardboard, and/or brochure like material to fold over or crease. Additionally, as stated above, applicant submits that Weiner, Jr. requires an orifice or an adhesive to in order to hold the body of the picture frame together. Thus, Weiner, Jr. does not teach a clip that is capable of holding the overlay section sets together. As such, since neither

Weiner, Jr. nor Kapstad teach this element of applicants' claim then the combination of these two references also does not teach this element of applicant's claim.

Thus, Applicants submit that neither Weiner, Jr. nor Kapstad either individually or in combination teach, suggest, or render obvious applicant's invention as claimed and request removal of the rejection under 35 U.S.C. §103.

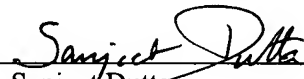
For the foregoing reasons, applicants respectfully submit that the applicable objections and rejections have been overcome and that the claims are in condition for allowance.

Applicant submits herewith a petition for a two-month extension of time and a check for the fee required for such two-month extension of time.

If there are any additional charges, please charge Deposit Account No. 02-2666. If a telephone interview would in any way expedite the prosecution of this application, the Examiner is invited to contact the undersigned at (408) 720-8300.

Respectfully submitted,
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

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Sanjeet Dutta
Reg. No. 46,145
Filed Under 37 C.F.R. §1.34(a)

12400 Wilshire Boulevard
Seventh Floor
Los Angeles, CA 90025-1026
(408) 947-8200

VERSION OF CLAIMS WITH MARKINGS TO SHOW CHANGES MADE

1. (Once Amended) A display unit comprising:
 - at least one overlay section set having at least two overlay sections;
 - at least one clip for securing said overlay sections together, wherein the at least one clip secures said overlay sections together using pressure; and
 - at least one securing platform to support said overlay section set.

8. (Once Amended) A display unit comprising:
 - at least two overlay section sets, wherein each of said overlay section sets have at least two overlay sections; and
 - at least one double-clip for securing said overlay section sets together, wherein the at least one double-clip secures said at least two overlay sections of said at least two overlay section sets together using pressure.

21. (Once Amended) A display unit comprising:
 - a first overlay section set having a first transparent section and a first backing section;
 - a second overlay section set having a second transparent section and a second backing section;
 - at least one double-clip connecting said first overlay section set to said second overlay section set, said double-clip having:
 - a first prong, said first prong having a first main body and a first pressure tab, wherein said first main body and said first pressure tab are connected such that they form a first clip notch, said first clip notch holding said first transparent section and said first backing section together using pressure to form said first overlay section set;

a second prong, said second prong having a second main body and a second pressure tab, wherein said second main body and said second pressure tab are connected such that they form a second clip notch, said second clip notch holding said second transparent section and said second backing section together using pressure to form said second overlay section set; and

a hub that connects said first prong and said second prong at a closed end of said first and second clip notches.